



DIGITAL EXPERIENCE

ONLINE FULL SERVICE CREATIVE AGENCY

IMPORTANT NOTICE

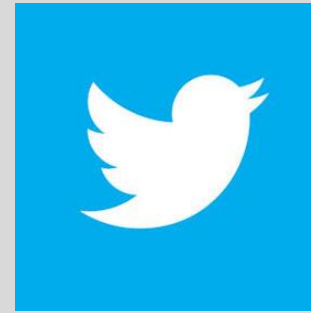
**PRICE COULD BE NEGOTIABLE, LESSER OR HIGHER
FROM THE PROPOSED BELOW RATE CHART,
BASED ON QUALITY & SIZE OF THE CAMPAIGN & CREATIVITY
AND QUANTITY OF DESIGN & LAYOUT INCLUDING STRATEGY**



RATE CHART

N.B. Rate is Valid till further update (24.01.2019)

PLATFORMS OFFERED



CREATIVE SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 01 - INITIAL (Very Small Reach)

- 07-10 Ads/Contents/Posts (DESIGNS) = Photo Ads
- Platforms: Facebook including Instagram & Twitter
- (Creative is same for all Platforms, if different, separate price will be offered)
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet and/or Stock PHOTOGRAPHY
- Consultation for Strategy & Creative (Design)
- Monthly Optimization & Free Cover Photo (01) (if)
- Monthly Campaign (01 Post) (01 Design) (if)
- 01 Slide Show Video without Music

- BDT 45,000 or USD 550 (min.)/Monthly
- BDT 5,40,000 or USD 6,600(min.)/Yearly

PACKAGE 02 - BASIC (Small Reach)

- 12-15 Ads/Contents/Posts (DESIGNS) = Photo Ads
- Platforms: Facebook including Instagram & Twitter
- (Creative is same for all Platforms, if different, separate price will be offered)
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet and/or Stock PHOTOGRAPHY
- Consultation for Strategy & Creative (Design)
- Monthly Optimization & Free Cover Photo (01/02) (if)
- Monthly Campaign (01 Post) (01/02 Designs) (if)
- 01 Slide Show Video with Copy Right Music

- BDT 65,000 or USD 775 (min.)/Monthly
- BDT 7,80,000 or USD 9,300 (min.)/Yearly

CREATIVE SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 03 – EXTRA BASIC (Medium Reach)

- 20-22 Ads/Contents/Posts (DESIGNS) = Photo Ads
- Platforms: Facebook including Instagram & Twitter
- (Creative is same for all Platforms, if different, separate price will be offered)
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet and/or Stock PHOTOGRAPHY
- Consultation for Strategy & Creative (Design)
- Monthly Optimization & Free Cover Photo (01) (if)
- Monthly Campaign (02 Posts) (01/02 Designs) (if)
- 01/02 Slide Show Video with Copy Right Music
- 01/02 Web Show/Video (OVC) Idea/Synopsis (Not Script)

- BDT 90,000 or USD 1,100 (min.)/Monthly
- BDT 10,80,000 or USD 13,200 (min.)/Yearly

PACKAGE 04 – MATURE (Strong Reach)

- 28-30 Ads/Contents/Posts (DESIGNS) = Photo Ads
- Platforms: Facebook including Instagram & Twitter
- (Creative is same for all Platforms, if different, separate price will be offered)
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet and/or Stock PHOTOGRAPHY
- Consultation for Strategy & Creative (Design)
- Monthly Optimization & Free Cover Photo (01/02) (if)
- Monthly Campaign (02/03 Posts) (01/02/03 Designs) (if)
- 01/02/03 Slide Show Video with Copy Right Music
- 01/02/03 Web Show/Video (OVC) Idea/Synopsis (Not Script)

- BDT 1,30,000 or USD 1,550 (min.)/Monthly
- BDT 15,60,000 or USD 18,600 (min.)/Yearly

CREATIVE SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 05 – SUPER MATURE (Very Strong Reach)

- 38-40 Ads/Contents/Posts (DESIGNS) = Photo Ads
- Platforms: Facebook including Instagram & Twitter
- (Creative is same for all Platforms, if different, separate price will be offered)
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet and/or Stock PHOTOGRAPHY
- Consultation for Strategy & Creative (Design)
- Monthly Optimization & Free Cover Photo (01) (if)
- Monthly Campaign (01/02/03 Posts) (01/02/03/04 Designs) (if)
- 01/02/03/04 Slide Show with Copy Right Music
- 01/02/03/04 Web Show/Video (OVC) Idea/Synopsis (Not Script)

- BDT 1,75,000 or USD 2,100 (min.)/Monthly
- BDT 21,00,000 or USD 25,200 (min.)/Yearly

BOOSTING/MEDIA SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 01		BDT 16,500/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
POSTS (05)	5,000	1,250	1,25,000
PAGE FOLLOWERS	10,000	7,500	2,50,000
TOTAL	15,000		
10% Commission	1,500		
GRAND TOTAL	16,500	8,750	3,75,000

PACKAGE 02		BDT 27,500/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
POSTS (05/10)	10,000	2,500/1,250	2,25,000/1,25,000
PAGE FOLLOWERS	15,000	12,500	3,25,000
TOTAL	25,000		
10% Commission	2,500		
GRAND TOTAL	27,500	15,000/13,750	5,50,000/4,50,000

N.B. 5/15% VAT & AIT is excluding.

BOOSTING/MEDIA SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 03		BDT 44,000/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
POSTS (05/10/15)	20,000	7,500	5,00,000
PAGE FOLLOWERS	20,000	18,000	4,50,000
TOTAL	40,000		
10% Commission	4,000		
GRAND TOTAL	44,000	25,500	9,50,000

PACKAGE 04		BDT 66,000/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
POSTS (05/10/15/20)	30,000	12,500	7,50,000
PAGE FOLLOWERS	30,000	40,000	8,00,000
TOTAL	60,000		
10% Commission	6,000		
GRAND TOTAL	66,000	52,500	15,50,000

N.B. 5/15% VAT & AIT is excluding.

BOOSTING/MEDIA SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 05		BDT 99,000/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
POSTS (05/10/15/20/25)	45,000	25,000	15,00,000
PAGE FOLLOWERS	45,000	40,000	18,00,000
TOTAL	90,000		
10% Commission	9,000		
GRAND TOTAL	99,000	65,000	33,00,000

PACKAGE 06		BDT 1,32,000/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
POSTS (05/10/15/20/25/30)	60,000	45,000	30,00,000
PAGE FOLLOWERS	60,000	55,000	40,00,000
TOTAL	1,20,000		
10% Commission	12,000		
GRAND TOTAL	1,32,000	1,00,000	70,00,000

N.B. 5/15% VAT & AIT is excluding.

PLATFORM OFFERED



CREATIVE SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 01 – PRIMARY (Small Reach)

- 05-10 Ads/Contents/Posts (DESIGNS) = Display Ads (including GIF) with or without SEO & SEM
- Platforms: Google & its Partners
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet and/or Stock PHOTOGRAPHY
- Consultation for Strategy & Creative (Design)

- BDT 40,000 or USD 475 (min.)/Monthly
- BDT 4,80,000 or USD 5,700 (min.)/Yearly

PACKAGE 02 – SECONDARY (Medium Reach)

- 10-20 Ads/Contents/Posts (DESIGNS) = Display Ads (including GIF) by SEO & SEM
- Platforms: Google & its Partners
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet and/or Stock PHOTOGRAPHY
- Consultation for Strategy & Creative (Design)

- BDT 80,000 or USD 950 (min.)/Monthly
- BDT 9,60,000 or USD 1,900 (min.)/Yearly

BOOSTING/MEDIA SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 01		BDT 55,000/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
Display ADs	50,000	5,500	5,00,000
TOTAL	50,000		
10% Commission	5,000		
GRAND TOTAL	55,000	5,500	5,00,000

PACKAGE 02		BDT 1,10,000/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
Display ADs	1,00,000	12,000	10,00,000
TOTAL	1,00,000		
10% Commission	10,000		
GRAND TOTAL	1,10,000	12,000	10,00,000

N.B. 5/15% VAT & AIT is excluding.

PLATFORM OFFERED



CREATIVE SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 01 – BASIC (Small Reach)

- 08-10 Ads/Contents/Posts (DESIGNS) = Updates
- Platform: LinkedIn
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet with or without Web Link and/or Stock PHOTOGRAPHY (including or excluding URL)
- Consultation for Strategy & Creative (Design)
- Monthly Optimization & Free Cover Photo (01) (if)
- Monthly Campaign (01 Post) (01/02 Designs) (if)
- 01 Slide Show with Copy Right Music

- BDT 45,000 or USD 550 (min.)/Monthly
- BDT 5,40,000 or USD 6,600 (min.)/Yearly

PACKAGE 02 – EXTRA BASIC (Medium Reach)

- 20 Ads/Contents/Posts (DESIGNS) = Updates
- Platform: LinkedIn
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet with or without Web Link and/or Stock PHOTOGRAPHY (including or excluding URL)
- Consultation for Strategy & Creative (Design)
- Monthly Optimization & Free Cover Photo (01/02) (if)
- Monthly Campaign (01/02 Posts) (01/02/03 Designs) (if)
- 01 Slide Show with Copy Right Music

- BDT 90,000 or USD 1,100 (min.)/Monthly
- BDT 10,80,000 or USD 13,200 (min.)/Yearly

BOOSTING/MEDIA SERVICE (45 DAYS BUNDLE/MONTHLY RETAINER BASIS)

PACKAGE 01		BDT 19,800/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
Sponsored ADs (05/ 10)	18,000	500	1,00,000
TOTAL	18,000		
10% Commission	1,800		
GRAND TOTAL	19,800	500	1,00,000

PACKAGE 02		BDT 39,600/45 DAYS BUNDLE/MONTHLY	
FORMAT	AMOUNT (BDT)	ENGAGEMENTS (Max./Avg./Min.)	IMPRESSIONS/REACHES (Max./Avg./Min.)
Sponsored ADs (05/10/15/20)	36,000	2,000	2,50,000
TOTAL	36,000		
10% Commission	3,600		
GRAND TOTAL	39,600	2,000	2,50,000

N.B. 5/15% VAT & AIT is excluding.

PLATFORM OFFERED



CREATIVE SERVICE (WEBSITE PROJECT FEE BASIS)

PACKAGE 01 – IVAN’S CHILDHOOD

- 01-09 Dynamic/Static Page + Domain (if) + 1 GB Hosting (if) + 10 E-mail (if)
- PC & Mobile Version, READY UX & UI
- Without Content Writing

- BDT 45,000 or USD 550 (min.) for UX & UI

PACKAGE 02 – CINEMA PARADISO

- 10-19 Dynamic/Static Page + Domain (if) + 2 GB Hosting (if) + 20 E-mail (if)
- PC & Mobile Version, READY UX & UI
- Without Content Writing

- BDT 65,000 or USD 775 (min.) for UX & UI

PACKAGE 03 – CITY OF GOD

- 20-30 Dynamic/Static Page + Domain (if) + 3 GB Hosting (if) + 30 E-mail (if)
- PC & Mobile Version, READY UX & UI
- Without Content Writing

- BDT 1,30,000 or USD 1,550 (min.) for UX & UI

CREATIVE SERVICE (WEBSITE PROJECT FEE BASIS)

PACKAGE 04 – LIFE IS BEAUTIFUL

- 01-09 Dynamic/Static Page + Domain (if) + 1 GB Hosting (if) + 10 E-mail (if)
- PC & Mobile Version, CUSTOMIZED UX & UI
- Without Content Writing

- BDT 1,30,000 or USD 1,550 (min.) for UX
- BDT 50,000 or USD 595 (min.) for UI

PACKAGE 05 – DIL CHAHTA HE

- 10-19 Dynamic/Static Page + Domain (if) + 2 GB Hosting (if) + 20 E-mail (if)
- PC & Mobile Version, CUSTOMIZED UX & UI
- Without Content Writing

- BDT 2,60,000 or USD 3,100 (min.) for UX
- BDT 1,00,000 or USD 1,190 (min.) for UI

PACKAGE 06 – SEVEN SAMUARAI

- 20-30 Dynamic/Static Page + Domain (if) + 3 GB Hosting (if) + 30 E-mail (if)
- PC & Mobile Version, CUSTOMIZED UX & UI
- Without Content Writing

- BDT 3,50,000 or USD 4,125 (min.) for UX
- BDT 2,50,000 or USD 2,950 (min.) for UI

CREATIVE SERVICE (E-COMMERCE PROJECT FEE BASIS)

PACKAGE 07 – APU TRILOGY

- 30-50 Products/06 Product Categories Dynamic/Static Page + Domain (if) + 1 GB Hosting (if) + 10 E-mail (if)
- PC & Mobile Version, CUSTOMIZED UX & UI
- Without Content Writing

- BDT 90,000 or USD 1,100 (min.) for UX
- BDT 90,000 or USD 1,100 (min.) for UI

PACKAGE 08 – BOURNE TRILOGY

- 80-100 Product/ 10 Product Categories Dynamic/Static Page + Domain (if) + 2 GB Hosting (if) + 100 E-mail (if)
- PC & Mobile Version, CUSTOMIZED UX & UI
- Without Content Writing

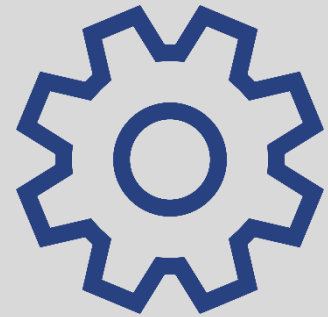
- BDT 1,50,000 or USD 1,875 (min.) for UX
- BDT 1,50,000 or USD 1,875 (min.) for UI

PACKAGE 09 – GOD FATHER TRILOGY

- 400/500 Product/50 Product Categories + Domain (if) + 3 GB Hosting (if) + Unlimited E-mail (if)
- PC & Mobile Version, CUSTOMIZED UX & UI
- Without Content Writing

- BDT 3,50,000 or USD 4,375 (min.) for UX
- BDT 1,50,000 or USD 1,875 (min.) for UI

PLATFORM OFFERED



CREATIVE SERVICE (APP PROJECT FEE BASIS)

PACKAGE 01 – FLASH GORDON

- 01-09 Dynamic/Static Page and Domain & Hosting only at Google Play Store. If iOS, price will be Doubled
- CUSTOMIZED UX & UI
- Without Content Writing

- BDT 1,50,000 or USD 1,775 (min.)

PACKAGE 02 – PHANTOM

- 10-19 Dynamic/Static Page and Domain & Hosting only at Google Play Store. If iOS, price will be Doubled
- CUSTOMIZED UX & UI
- Without Content Writing

- BDT 3,50,000 or USD 4,175 (min.)

PACKAGE 03 – MANDRAKE

- 20-30 Dynamic/Static Page and Domain & Hosting only at Google Play Store. If iOS, price will be Doubled
- CUSTOMIZED UX & UI
- Without Content Writing

- BDT 4,50,000 or USD 5,350 (min.)

PLATFORM OFFERED



CREATIVE + OPERATION (PACKAGE BASIS)

PACKAGE 01, 02 & 03 (OPERATION)

- 01 Ads/Contents/Posts (DESIGNS) = Updates
- Platform: GMAIL & CORPORATE ID
- Based on SYMBOLIC/HUMAN FREE GRAPHICS & IMAGES from Internet with or without Web Link and/or Stock PHOTOGRAPHY (including or excluding URL)
- E-mail: 30k to 50k, 50k to 75k, 100k to 250k

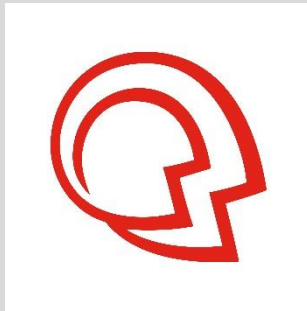
- BDT 10,000/Design or USD 125/Monthly (Creative)

- BDT 15,000/30k to 50k or USD 185/30k to 50k (Operation)
- BDT 25,000/50k to 75k or USD 275/50k to 75k (Operation)
- BDT 40,000/100k to 250k or USD 475/100k to 250k (Operation)

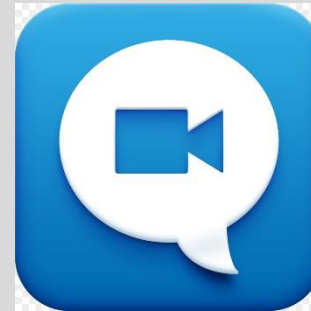
OTHER PLATFORMS OFFERED



**SMS
MARKETING**



**CONTENT
DEVELOPMENT**



**VIDEO
PRODUCTION**

THANK YOU



DIGITAL EXPERIENCE YOU

DEXCITING DEXPERIENCE