



CHHABIGHAR

VIDEO/FILM PRODUCTION HOUSE

THE CHHABI (IMAGE) YOU WANT TO TELL





ছবি গল্প বলে

#ছবিদিয়েকেনা #chhabighar

www.chhabiwala.com/CHHABIGHAR

rumi@chhabiwala.com

FROM THE LUMIERE BROTHERS TO OUR OWN AMITABH REZA, ADNAN AL RAJIB, SAMEER AHMED, JAFREEN SULTANA OR JAVED KHAN RUMI, ALL FILM/VIDEO PRODUCTIONS ARE INSPIRED BY EACH OTHER AND INTERLINKED TO EACH OTHER. BUT EVERY PRODUCTION HAS ITS OWN UNIQUENESS, HOWEVER IT IS GOOD OR BAD, ENGAGING OR REFUSING.

“CHHABIGHAR” MEANS “THE STUDIO OF VIDEO PRODUCTION” ... WHERE WE TRY BEST TO CREATE VISUAL STORY TELLING... SINCE WE THINK OUR PRODUCTION MUST JUXTAPOSE THE TIME & SPACE ALWAYS WITH THE SURROUNDINGS, WITH PEOPLE... WITH THE WORLD. TO US... FILM/VIDEO IS ALL ABOUT “CONCEPT, CONFLICT, COHERENT, COINCIDENCE, CONNOTATION, CONTEMPORARY, CONTENT, CONVICTION AND CORRELATION” OF CUT TO CUT OF ANY SPECIFIC OR UNCLEAR TIME & SPACE WITH OR WITHOUT ANY LIVING OR DEAD PERSON/S.

SERVICES



Television Spots:
TVC and/or PSA

Web Videos:
OVC & SHOW



Music Videos &
Television Fictions

Corporate AV,
Docu-Fictions &
Documentaries

THE CHHABI (PHOTO) YOU WANT TO MEMORIZE

PORTFOLIO – TVC & OVC

TVC

- VIGO Iron (2018) - https://www.youtube.com/watch?v=ZUIzjldU_tw

OVC

- ASIATIC Women Empowerment (2018) - <https://www.youtube.com/watch?v=Gk41RdbGED8>

TVC

- SYMPHONY Innova Mobile (2018) - <https://www.youtube.com/watch?v=5CylzUEG3hc>

TVC

- RFL Restaurant Chair (2017) - <https://www.youtube.com/watch?v=NMkhNFUV5Mg>

TVC

- RFL Ofiso Chair (2017) - <https://www.youtube.com/watch?v=LS0AHCLZ4N4>

TVC

- KISHWAN Lachcha Shemai (2017) - <https://www.youtube.com/watch?v=BaQ5IVpYG9Q>

N.B: All Productions are not directed by JAVED KHAN RUMI or made under his agencies and production house. There are few directors, agencies and houses are involved based on the finalization and joint production requirement from the Client/s side. Those are directed by him that is mentioned in the video description.

PORTFOLIO – TVC

TVC

- RFL Tolfie (2017) - <https://www.youtube.com/watch?v=qlejmXORM4g>

TVC

- RFL Commode Chair (2016) - <https://www.youtube.com/watch?v=9IriRCwCjWM>

TVC

- TOPPER Pressure Cooker (2016) - <https://www.youtube.com/watch?v=4PtySkmCN8I>

TVC

- RFL Easy Chair (2016) - <https://www.youtube.com/watch?v=xQ3eqv5NYml>

TVC

- KISHWAN Spice (2016) - <https://www.youtube.com/watch?v=iqEZsWETE-g>

TVC

- RFL Royal Chair (2015) - <https://www.youtube.com/watch?v=2M3Rrkl39lc>

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PORTFOLIO – TVC

TVC

- RFL Mug (2014) - <https://www.youtube.com/watch?v=R7k0X5nxLBQ>

TVC

- RFL Exclusive (2014) - <https://www.youtube.com/watch?v=fWM5BI2ufG0>

TVC

- Tropical Homes Alauddin Tower (2010) - <https://www.youtube.com/watch?v=xoN46Cj-DSw>

TVC

- Today Milk Launching & Free Clip (2013) - https://www.youtube.com/watch?v=MV7YH70_2qA

TVC

- Today Tea Launching (2013) - https://www.youtube.com/watch?v=g_BOC_vzPTQ

TVC

- Today Chini Gura Chal Launching (2013) - <https://www.youtube.com/watch?v=c07qcw0WINw>

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PORTFOLIO – TVC & PSA

TVC

- ACI Motors REAPER (2016) - <https://www.youtube.com/watch?v=Va1-KQdrpO8>

TVC

- ACI Motors Water Pump (2016) - <https://www.youtube.com/watch?v=u3ysPrNYKPO>

PSA

- Islamic Relief Bangladesh (2006) - https://www.youtube.com/watch?v=Si_0FNI9IZs

PSA

- Transparency International Bangladesh (2006) - <https://www.youtube.com/watch?v=vb8mFpaz1Qc>

TVC

- Kulson Macaroni (2006) - <https://www.youtube.com/watch?v=nQeL8T6LF0o>

TVC

- Golden Life Rebranding (2014) - <https://www.youtube.com/watch?v=SQGhirv-2AY>

PORTFOLIO – AV & OTHERS

Corporate Music Video

- ACI Animal Health Aqua Music Video (2015) - <https://www.youtube.com/watch?v=JqbxB982dek>

Corporate Music Video

- ACI Seed Hybrid Vegetables (2015) - <https://www.youtube.com/watch?v=kl6Gb6j5HTw>

Corporate Documentary

- ACI Agribusiness (2015) - <https://www.youtube.com/watch?v=ZISpuE4APgk&t=50s>

Corporate Docu-Fiction

- ACI Seed Hybrid Vegetables (2014) - <https://www.youtube.com/watch?v=D4YQ9edF-Ac&t=53s>

Corporate AV

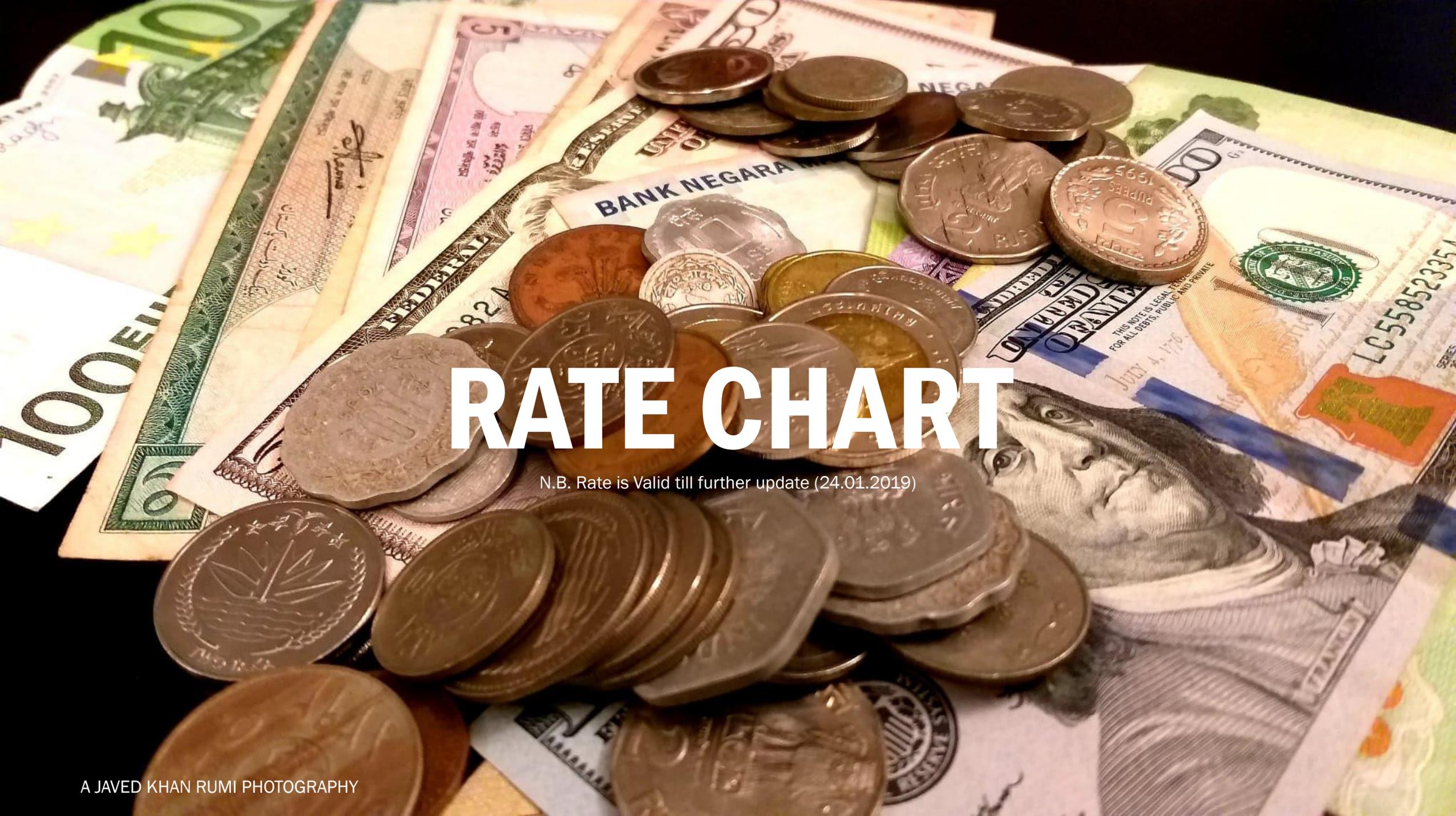
- NRB Commercial Bank (2013) - <https://www.youtube.com/watch?v=LH6Yttzohk4>

Web Video

- Seven Horse Cement (2017) - <https://www.youtube.com/watch?v=sSldCd2-shw>

IMPORTANT NOTICE

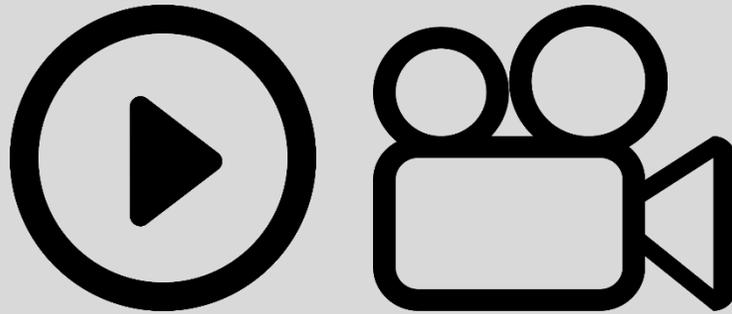
**PRICE COULD BE NEGOTIABLE, LESSER OR HIGHER
FROM THE PROPOSED BELOW RATE CHART,
BASED ON QUALITY & SIZE OF THE CAMPAIGN & CREATIVITY
AND QUANTITY OF DESIGN & LAYOUT INCLUDING STRATEGY**



RATE CHART

N.B. Rate is Valid till further update (24.01.2019)

VIDEO MAKING/PRODUCTION



CREATIVE & PRODUCTION (VIDEO PROJECT COST BASIS)

VIDEO (CG & Slide) (Option 01)

- (Texts & Graphics/Motifs/Symbols/Image) Based 2D Animated Corporate/Thematic/Product Video/Slide Show Video with Original Soundtrack (without Voice Over), Duration 05 to 15 Seconds (Based on Final Brief, Idea and Script)
- BDT 10,000 or USD 125 (min.)/Quantity 01

VIDEO (CG & Slide) (Option 02)

- (Texts & Graphics/Motifs/Symbols/Image) Based 2D Animated Corporate/Thematic/Product Video/Slide Show Video with Original Soundtrack (with Voice Over), Duration 05 to 15 Seconds (Based on Final Brief, Idea and Script)
- BDT 25,000 or USD 300 (min.)/Quantity 01

VIDEO (CG & Slide) (Option 03)

- (Texts & Graphics/Motifs/Symbols/Image) Based 2D Animated Corporate/Thematic/Product Video/Slide Show Video with Original Soundtrack (with Voice Over), Duration 20 to 30 Seconds (Based on Final Brief, Idea and Script)
- BDT 45,000 or USD 535 (min.)/Quantity 01

VIDEO (CG & Slide) (Option 04)

- (Texts & Graphics/Motifs/Symbols/Image) Based 2D Animated Corporate/Thematic/Product Video/Slide Show Video with Original Soundtrack (with Voice Over), Duration 40 to 60 Seconds (Based on Final Brief, Idea and Script)
- BDT 95,000 or USD 1,125 (min.)/Quantity 01

CREATIVE & PRODUCTION (VIDEO PROJECT COST BASIS)

VIDEO (Shooting) (Option 01)

- Shooting (01/02 Days in Dhaka, Ready Indoor & Outdoor Location by Canon Mark III Camera) Based Corporate/Thematic/Product Web Video with Original Soundtrack and along with [Grade B Market Presence/Known Performers (02/03)], Duration 60 to 300 Seconds (+/-) Finishing/Uploading with/without Sub Title. With/Without TVC Style, kind of Narrative/Fictional/Short Film Storytelling. Budget could be lesser or higher based on Approved Script (Based on Final Brief, Idea and Script)
- BDT 1,50,000 – 4,75,000 or USD 1,775 – 5,650 (min.)/Quantity 01

VIDEO (Shooting) (Option 02)

- Shooting (02/03 Days in Dhaka, Ready Indoor & Outdoor Location by Canon Mark III Camera) Based Corporate/Thematic/Product Web Video with Original Soundtrack and along with [Grade B Market Presence/Known Performers (03/04)], Duration 60 to 300 Seconds (+/-) Finishing/Uploading with/without Sub Title. With/Without TVC Style, kind of Narrative/Fictional/Short Film Storytelling. Budget could be lesser or higher based on Approved Script (Based on Final Brief, Idea and Script)
- BDT 4,00,000 – 7,50,000 or USD 4,750 – 8,850 (min.)/Quantity 01

CREATIVE & PRODUCTION (VIDEO PROJECT COST BASIS)

VIDEO (Shooting) (Option 03)

- Shooting (02/03/04 Days in Dhaka, Ready Indoor & Outdoor Location by Canon Mark III Camera) Based Corporate/Thematic/Product Web Video with Original Soundtrack and along with [Grade A Market Presence/Known Performers (01/02) and Grade B (02/03/04)], Duration 60 to 300 Seconds (+/-) Finishing/Uploading with/without Sub Title. With/Without TVC Style, kind of Narrative/Fictional/Short Film Storytelling. Budget could be lesser or higher based on Approved Script (Based on Final Brief, Idea and Script)
- BDT 9,00,000 – 15,50,000 or 25,00,000 (05 to 10 Days) or USD 10,650 – 18,250 or 29,500 (05 to 10 Days) (min.)/Quantity 01

THANK YOU



CHHABIGHAR



WINK

PHOTOGRAPHY STUDIO



**THE WINK
YOU WANT TO ENJOY**



WITTY & WIRED WINKS
#winkbd #winkingbangladesh
www.chhabiwala.com/WINK
winkingbd@gmail.com

“WINK” IS FULL FLEDGED PHOTOGRAPHY SOLUTIONS FOR ANY COMMERCIAL/SOCIAL ACCOUNTS/BRANDS. IN THIS SMART PHONE ERA, EVERY SINGLE PERSON IS A PHOTOGRAPHER. ANYBODY COULD TAKE ANY PHOTOGRAPH ANY TIME BY HIS/HER ANDROID/IOS PHONE SET. IN THIS CONTEXT, VISUAL ORIENTED ADVERTISING & COMMUNICATION HAS BECOMING THE STREAMING AND TRENDING.

WINK MEANS “BLINK”. WE BELIEVE THAT OUR CONCEPTUAL & TECHNICAL PHOTOGRAPHY SOLUTIONS BY ANY BETTER & RENOWNED LOCAL PHOTOGRAPHER/S AND HIS/HER DSLR WILL GIVE YOU THE BEST QUALITY OF BLINKS AT YOUR PHOTOGRAPHS FROM THE AUDIENCES. WE MANAGE QUALITY LOCAL & INTERNATIONAL PHOTOGRAPHERS INCLUDING HIS/HER DELIVERY (CONCEPTUALLY) BASED ON REQUIREMENT.

SERVICES



Model Photography:
Indoor & Outdoor with
or without Product/s

Product Photography:
Studio with or without
CG based Videography



**Documented
Photography:**
Activation, Factory,
Event, Local/Intl.
Journal/Publication,
Office, Project, etc.
with or without
Videography

Thematic Photography:
Ad Campaign, Digital
Campaign, Print
Campaign, etc.

PORTFOLIO – PRODUCT + MODEL PHOTOGRAPHY – FUWANG (2011)



N.B: All Shoots are not done by JAVED KHAN RUMI or made under his agencies and production house. There are few photographers are involved based on the finalization and joint production requirement from the Client/s side. A JAVED KHAN RUMI Photography.

PORTFOLIO – PRODUCT + MODEL PHOTOGRAPHY – ACI MOTORS (2015)



N.B: All Shoots are not done by JAVED KHAN RUMI or made under his agencies and production house. There are few photographers are involved based on the finalization and joint production requirement from the Client/s side. A JAVED KHAN RUMI Photography.

PORTFOLIO – PRODUCT PHOTOGRAPHY – BFC (2018)



N.B: All Shoots are not done by JAVED KHAN RUMI or made under his agencies and production house. There are few photographers are involved based on the finalization and joint production requirement from the Client/s side. Photographer: ARAFAT.

PORTFOLIO – DOCUMENTED PHOTOGRAPHY – SCIL FACTORY (2018)



N.B: All Shoots are not done by JAVED KHAN RUMI or made under his agencies and production house. There are few photographers are involved based on the finalization and joint production requirement from the Client/s side. A JAVED KHAN RUMI Photography.

PORTFOLIO – MODEL PHOTOGRAPHY – RODOSHEE MAGAZINE (2015 – 2018)



N.B: All Shoots are not done by JAVED KHAN RUMI or made under his agencies and production house. There are few photographers are involved based on the finalization and joint production requirement from the Client/s side. Photographer: ARAFAT.

PORTFOLIO – DOCUMENTED PHOTOGRAPHY – INTL. JOURNAL (2015 – 2018)



N.B: All Shoots are not done by JAVED KHAN RUMI or made under his agencies and production house. There are few photographers are involved based on the finalization and joint production requirement from the Client/s side. Photographer: FABEHA.

PORTFOLIO – DOCUMENTED PHOTOGRAPHY – LOCAL TV CHANNELS (2008 - 2011)



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PORTFOLIO – EVENT PHOTOGRAPHY – CORPORATE & WEDDING (2002 - 2019)



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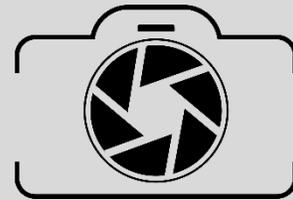
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PHOTO SHOOT



CONCEPTUAL + TECHNICAL PHOTOGRAPHY SERVICE (DAY BASIS)

MODEL PHOTOGRAPHY

- Indoor: BDT 20k (min.) + 15% on Total
- Outdoor (within Dhaka): BDT 25k (min.) + 15% on Total
- Excluding Model Payment + Transportation

PRODUCT PHOTOGRAPHY

- Indoor: BDT 20k (min.) + 15% on Total
- Outdoor (within Dhaka): BDT 30k (min.) + 15% on Total
- Excluding Model Payment + Transportation

DOCUMENTED PHOTOGRAPHY

- Activation (within Dhaka): 10k (min.) + 15% on Total
- Factory (outside Dhaka): 20k (min.) + 15% on Total
- Corporate Event (within Dhaka): 5k (min.) + 15% on Total
- Journal (anywhere Bangladesh): 35k (min.) + 15% on Total
- Office (within Dhaka): 15k (min.) + 15% on Total
- Project (within Dhaka): 20k (min.) + 15% on Total
- Project (outside Dhaka): 30k (min.) + 15% on Total
- Excluding Variables Payment + Transportation

THEMATIC PHOTOGRAPHY

- Ad Campaign (Indoor and/or Outdoor): 30k (min.) + 15% on Total
- Digital Campaign (Indoor and/or Outdoor): 30k (min.) + 15% on Total
- Print Campaign (Indoor and/or Outdoor): 30k (min.) + 15% on Total
- Excluding Variables Payment + Transportation

THANK YOU



WITTY & WIRED WINKS